Tempe

ECONOMIC DEVELOPMENT
Mexico Mission Trip

1. **Introductions**

2. **Relationship Building**
   a. Cultural Understanding of Business Outreach
   b. Government Processes on Business Development

3. **Economic Opportunities**
   a. Arizona businesses have been major traders with Mexico, idea exchange to continue best practices
   b. Assist companies to explore business relationships for bilateral trade and investment for both regions

4. **Arizona State University Programs**

Universidad Nacional Autónoma de México (UNAM) One of the common interests that Mexico and ASU share is the need to address the challenge of transitioning into a renewable energy future.

Binational Institute of Sustainability - In an effort to further advance the transition to a sustainable economy in Mexico, Arizona State University (ASU) and **Tecnológico de Monterrey** have jointly launched the Latin America Office of the Global Institute of Sustainability. This extension of ASU's Global Institute at **Tecnológico de Monterrey** will conduct applied transdisciplinary research, offer an innovative curriculum, and develop business solutions that accelerate the adoption of a sustainable culture.

Sustainability Consortium - The Sustainability Consortium drives scientific research and the development of standards and IT tools, through a collaborative process, to enhance the ability to understand and address the environmental, social, and economic implications of products. The Consortium is building a Latin American and Mexican network, including **Tec de Moneterrey** as a university partner, and Mexican companies such as FEMSA.

International Criminal Justice Leadership Institute- Aims to develop and demonstrate a more comprehensive program to strengthen and improve the overall administration of justice. ASU is partnering with **Tec de Monterrey** and several US organizations to develop this as a USAID Global Development Alliance.

5. **Sister Cities Platform**
   a. Discuss potential opportunities for collaborative efforts regarding the exchange program.

6. Adjourn